

National or Regional Power Shift (RPS) plans—Phase 2 of Global Power Shift (GPS)—will be flexible and adaptable to all individual national and regional contexts, but they will also need to meet certain criteria to connect with the GPS narrative and plan.

## What constitutes a RPS? They are events/mobilisations/campaigns that...

- Build power -- leadership empowerment. A core idea behind RPSs is to scale up our
  movement depth and breadth by training and empowering new leaders. While RPSes
  need not be exclusively or even primarily set up as training conferences, it is essential
  that they are organised in ways that empower existing activists and develop new leaders
  and activists in each country where they are held.
- Power a strategy -- a clear target and message. RPSes are about fighting climate change. Confronting the climate crisis is already a powerful and urgent message, but we want to go a step further and articulate who needs to act and how, being strategic in each national and regional context with the aim of achieving climate action at the scale that science and justice demand. Participants will need to come away from RPSes with shared strategy and plan of action moving forward from the event also.
- **Use power** -- action/mobilisation. Linked with the strategy, while gathered together, we must take action publicly in ways that advance our message and build momentum for the cause.
  - Non-violent power. We are committed to nonviolence, inspired by the spirit of Gandhi, Martin Luther King Jr., and other peaceful movement leaders and movements before us. All efforts linked with Global Power Shift will include no violence and no property damage.
  - Creative power. There is no requirement to incorporate art and creative media into RPSes, but we expect that many will benefit from a creative approach.
- Sustain power -- community and strategy. RPSes must be a starting point, not an end
  point. Through building community and a sense of shared strategy, people must feel
  connected, sustained, and focused when they return home, energised to continue
  growing the movement, implementing action plans, and collaborating with the wider
  movement.
- **Network and coordinate power** -- while every RPS will use methods specific to that region, power shift activists must feel connected to movements elsewhere and coordinate activities when possible.

## What is flexible?

- The geography. Certainly the most common approach for RPSes will be to organize within national borders. In some cases, however, it will be more advantageous to organize across borders, such as in the Pacific or Caribbean, and potentially some Arab or Russian speaking countries.
- The name. While the English name Power Shift offers much, it may not be useful to use

- an English name in all contexts and direct translations might also not work. Regional organising teams and their partners will be welcome to organise regional events and mobilisations differently named yet linked with GPS.
- **The timing.** Our goal is for RPSes to happen within 2013, but when exactly is dependent on local contexts and needs -- holidays, political agendas, etc. For select cases, if RPS must be pushed to 2014 -- June at the latest -- that will remain an option, but only with clear strategic rationale and commitment to follow through.
- The strategic emphasis. GPS will be an opportunity for developing shared strategy and
  narratives across the globe. The strategic themes developed globally will be adaptable to
  each particular national context and applied in ways that are meaningful and relevant to
  that place.
- The length. GPS in Istanbul is a 5 day event (7 counting arrival and departure days). That can serve as a model for some RPSes, but in all likelihood most RPSs will need to be shorter, 2-4 days in length, depending on resources, capacity, and the particular strategic goals of the event. The key is to choose a length that can accomplish all the criteria listed above.
- The location. Historically, most RPSes have been held in national capitals with an embedded political strategy. This can be the case for future RPSes, while others might consider locations with alternate embedded strategies -- confronting fossil fuel infrastructure or corporations or promoting solutions, etc.
- **The size.** There is no pre-defined size goal for RPSes. Some might gather and mobilize thousands of people while others might be at minimum in the hundreds.
- The means of organising. 350.org aims to provide some seed resources for RPS organizing, particularly in under-resourced areas pursuing key strategies. Additional resources from what we can provide will be required. Whether RPS groups develop a plan dependent on raising significant funds or manage to cover most costs through donated assets (venue, housing, sound equipment, etc) will be up to that group, based on their strategic goals and needs. GPS in Istanbul will include workshopping on fundraising and resourcing for RPSes and campaigning.